# **DANA FEIN-SCHAFFER**

# **UX DESIGNER**

# **UX EXPERIENCE**

#### UX/UI Co-op / Johnson & Johnson MedTech Heart Recovery

JULY 2024 - MAY 2025 (DANVERS, MA)

- Researched and prototyped a new feature for a medical device
- Facilitated 4 brainstorming sessions and 10+ expert interviews
- Supported regulatory documentation and preparation for a summative usability test

#### UX Designer / Kindervelt (Develop for Good)

MAY 2023 - AUGUST 2023 (CINCINNATI, OH - remote)

- Increased membership engagement, donations, and new member signups
- Conducted 6 user interviews
- · Designed site architecture and created responsive wireframes

#### UX Design Fellow / Open Library

JULY 2022 - AUGUST 2023 (SAN FRANCISCO, CA - remote)

- Improved users' experience of site navigation, loaning books, and tracking reading
- · Conducted 4 interviews and usability studies
- Created digital wireframes and prototypes in Figma

# **RESEARCH AND PROGRAMMING EXPERIENCE**

#### **Psychology Research Assistant / National Center for PTSD**

OCTOBER 2019 - JULY 2022 (BOSTON, MA)

• Recruited participants, administered study materials, and analyzed data for a longitudinal study on PTSD and aging

#### Software Engineering Intern / MedicaSafe

MAY 2018 - AUGUST 2018 (NEW YORK, NY)

 Designed and built mobile front-end components for an ecological momentary assessment survey for ADHD patients using React and Redux

#### Engineering Practicum Intern / Google

MAY 2017 - AUGUST 2017 (NEW YORK, NY)

• Added features to support audio ads and responsive ads in Google's Creative Preview Android App using Java and XML

**Portfolio:** danafeinschaffer.com d.feinsch@gmail.com linkedin.com/dana-fein-schaffer (518) 860-3024

### EDUCATION

#### **Tufts University**

M.S. Human Factors Engineering GPA 3.97

#### **Wellesley College**

B.A. Psychology and Computer Science GPA 3.76, magna cum laude

# CERTIFICATIONS

Google UX Design Certificate Issued December 2022

University of Michigan UX Research and Design Certificate

# **TOOLS & SKILLS**

Figma Adobe XD Wireframing Prototyping Usability Testing User Interviews Affinity Mapping HTML CSS JavaScript Jira JAMA